



THE
CEO
EXPERTS™

ELECTRIFY YOUR PROFITABILITY™

Part of THE BIG PICTURE series presented by
Roger Harrop or **Juanita Vorster**

Impressive growth | Next level profits | Immediate results

This masterclass is your business laid bare with startling results. You'll learn secrets and gain tools that will let you electrify the profitability of your business. No business speak, no academic complexity, just the simple common sense of business.

Exclusively for delegates that have completed either the Staying in the Helicopter® or WIN! masterclasses.

WHO WILL BENEFIT?

Anyone running – or involved in the running of – an organisation of any size in any industry, whether for profit or for social impact.

(Business and franchise owners, CEOs, C-level Executives, Senior Managers, Boards, Trustees, Directors etc.)

HOW WILL IT HELP?

You will leave with a roadmap – developed by YOU – to dramatically improve profitability.

**“Definitely an eye-opener for all who wish to achieve sustainable growth in their business.
Truly a wake-up call.”**

On Han Jit – Director, IMEX Trade International Limited, Malaysia

THE
CEO
EXPERTS™
PROGRAMMES

COMPLETE THE BIG PICTURE

Staying in the Helicopter® - the key to sustained profitable growth
WIN! How to succeed in the new game of business
Electrify your profitability™

TAKE A CLOSER LOOK

Effective leadership for today
Creativity, technology, speed, and change
Solve the people puzzle
Sparkling sales in good times and bad
Present and pitch for profit

www.theceoexperts.com