



THE  
**CEO  
EXPERTS™**

## **WIN!** HOW TO SUCCEED IN THE NEW GAME OF BUSINESS

Part of THE BIG PICTURE series presented by  
**Roger Harrop** or **Juanita Vorster**

*Competitive edge | Innovation | New norms and opportunities*

Imagine what your business could achieve if you knew how to rewrite the rules of the game, level the playing field, grow your fan base, and measure the true score!

### WHO WILL BENEFIT?

Anyone running – or involved in the running of – an organisation of any size in any industry, whether for profit or for social impact.

*(Whole company teams, Business and franchise owners, CEOs, C-level Executives, Senior Managers, Boards, Trustees, Directors etc.)*

### HOW WILL IT HELP?

Delegates will leave with:

- An injection of certainty
- Courage to mercilessly focus on how to win in the new game of business
- Achieve sustained success in the face of new or unfamiliar challenges
- Capitalise on the opportunities presented by the new game of business

**“It was great to get fresh energy and motivation to take the team to the next level and make both our customers and shareholders even bigger winners.”**

*Peter Hojerback, – CEO, Avidicare, Sweden*

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PROGRAMMES

#### **COMPLETE THE BIG PICTURE**

#### **TAKE A CLOSER LOOK**

Staying in the Helicopter® - the key to sustained profitable growth  
WIN! How to succeed in the new game of business  
Electrify your profitability™

Effective leadership for today  
Creativity, technology, speed, and change  
Solve the people puzzle  
Sparkling sales in good times and bad  
Present and pitch for profit

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