

STRATEGY SUITE

Our most popular series of topics.

STAYING IN THE HELICOPTER®:

THE KEY TO SUSTAINED PROFITABLE GROWTH



How to focus on what really matters in business.

purpose | aspiration | values | strategy |
management | performance

WIN!

HOW TO SUCCEED IN THE NEW GAME OF BUSINESS



Anyone can become a top scorer in the new game
of business.

management | innovation | change | performance

ELECTRIFY YOUR PROFITABILITY



There are no magic tricks or silver bullets for business
growth; only common sense.

*HEALTH WARNING: This topic is the culmination of our
Strategy Suite. It is designed to Cajole you, Inspire you,
Provoke you, Embarrass you, Motivate you, and
Remind you.*

strategy | management | performance

LEADERSHIP

EFFECTIVE LEADERSHIP TODAY



Leaders need to rewire their approach if they want to inspire the followers of today.

leadership | personal development | culture | motivation

ETHICS - MORE THAN JUST RIGHT OR WRONG

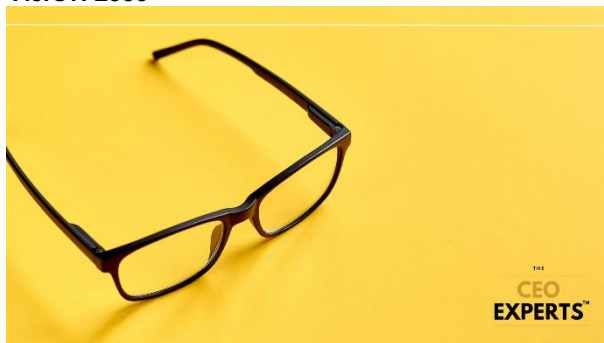


Ethics isn't just a buzzword; it's the key to future success.

ethics | leadership | people | culture

INNOVATION

VISION 2030



Don't fear the future ... create it.

future | innovation | change | strategy | 4IR skills

CREATIVITY, TECHNOLOGY, SPEED AND CHANGE



Learn the secrets of tomorrow's winning companies.

future | innovation | change | creativity | 4IR skills

PEOPLE

THE PEOPLE PUZZLE



Managing people is hard ... but it doesn't have to be.

people | culture | teams | performance | remote work

THINK LIKE AN ENTREPRENEUR



Open the gift hidden inside your workforce.

innovation | creativity | agility | resilience | 4IR skills

SALES

SPARKLING SALES IN GOOD TIMES AND BAD



What every business leader **MUST** know about sales.

sales management | performance | growth

PRESENT AND PITCH FOR PROFIT



Never hate the stage (or your presentation) again.

public speaking | presentation design | pitch techniques