



STAYING IN THE HELICOPTER®: THE KEY TO PROFITABLE GROWTH

Regain your focus - Hone your strategy - Propel your organisation forward

It is important, particularly in these ever-changing times, that as a key leader of your organisation you take time out, step back from the business and review your strategy. This session stimulates delegates to work as hard ON a business as they work IN it.

WHO WILL BENEFIT?

Anyone running – or involved in the running of – a business, whether for profit or for social impact.
(Business and franchise owners, CEOs, C-level Executives, Senior Managers, Boards, Trustees, Directors etc.)

HOW WILL IT HELP?

This programme, which is centred on two main themes of “Staying in the Helicopter®” and “Keeping it Simple” will show you how you can:

- Explore every aspect of your business and yet maintain a laser beam focus on the big picture,
- Identify and concentrate on the really important business issues,
- Improve your own effectiveness and hone your business management skills,
- Achieve significant growth in sales and profits, and
- Take away practical action learning that will successfully impact your business and your own personal life when implemented.

Delegates leave highly motivated with tools and secrets to achieve immediate growth in profits, revenues, personal and business performance.

30 000 BUSINESS LEADERS IN 50 COUNTRIES CAN'T BE WRONG

“Without question your sessions have been the catalyst in enabling our six operating companies to unlock the door to profitable growth.”

“We have seen a sustained increase in revenues and profits as a result of me hearing you speak.”

“Fantastic - I feel like I've done an MBA in half a day!”



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